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April 20, 2010

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Dear Potential Sponsor,

Lancaster Basketball and Your Second Choice, a 501(c) 3 organization, is proud to introduce a signature program entitled Win In Life, which will kick-off in June 2010. As a part of the organization's Health Education Initiative, this program will promote health, education and teamwork.

Coach Ferrin Douglas, Head Coach of the Varsity Basketball team at Lancaster High School, will lead this program with a four day camp focusing on the fundamentals of basketball. With his winning record as a coach and taking his 2010 team to the State Championship this year, his knowledge about the game is invaluable. Each student will learn the basics of what it takes to be knowledgeable about the sport as well as enhance the skills they currently possess.

Not only will the kids participate in basketball fundamentals, but will also have the opportunity to receive academic assistance as well. Coach Douglas prides himself on enhancing the complete athlete, both on and off the court. Being a graduate of Howard Payne University, he graduated with a Bachelor of Science degree in Exercise and Sports Science while balancing a basketball scholarship and the many demands of being a student athlete.

As a leader in this community, you have the opportunity to set the pace and start our campaign off on solid footing and help change lives for the better. I am asking each of you to step up to the plate by giving at one of the Sponsorship Levels as outlined in the enclosed brochure. Please take this opportunity to demonstrate your community involvement and your leadership in this community with a leadership gift to the Win In Life Program. The minimum leadership gift is \$1,000, but any donation you can give will be greatly appreciated. The donations will help sponsor approximately 15 underprivileged participants. Please, let others who want to make a difference in our community know that a contribution to the Win In Life Program is a great way to create real and lasting change, right here in the Dallas Metroplex. You are investing in the lives of students who will go on to excel academically and physically!

As always, if you have any questions about our efforts, please feel free to give me a call personally or call our Event Coordinator (Creslond Fannin) at 214-641-1987. I thank you in advance for your generous investment in your community.

Sincerely,

Ferrin Douglas

Vice President

Your Second Choice, Inc.

Head Coach – Lancaster Boys Varsity Basketball

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Have you visited our website lately? www.yoursecondchoice.org